

WillowsfordLife

2022 Rates

Advertise with *WillowsfordLife*! To reserve your spot please send signed agreement and print-ready, electronic ad to lifestyle@willowsford.com. Ad space not secured until payment is received.

Payment

Checks only, payable to Willowsford HOA and mailed to:
23506 Founders Dr.
Ashburn, VA 20148

Ad Requirements

All ads run in color. Files must be TIFF, EPS, or PDF format; exact size; fonts converted to outlines; CMYK; 300 DPI.

Issues & Submission Deadlines

Spring 2022–Deadline February 10th
Distributed late March

Summer 2022–Deadline May 10th
Distributed late June

Fall 2022–Deadline August 10th
Distributed late September

Winter 2023–Deadline November 10th
Distributed late December

INSIDE FRONT COVER

\$1,400–Issue
\$5,320–Four Issues
6.75" x 9.5"

INSIDE BACK COVER

\$1,400–Issue
\$5,320–Four Issues
6.75" x 9.5"

FULL PAGE

\$1,100–Issue
\$4,180–Four Issues
6.75" x 9.5"

HALF PAGE

\$650–Issue
\$2,470–Four Issues
6.75" x 4.625"

Quarterly Publication Advertising Agreement

Willowsford Homeowners Association, Inc.
23506 Founders Dr., Ashburn, VA 20148
(571) 297-2586
WillowsfordLife.com

Name: _____ Company Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Billing Contact: _____

Billing Address (if different): _____

Billing Phone: _____ Billing Email: _____

Ad Type (please circle): Inside Front Cover Inside Back Cover Full-Page Half-Page

Ad Frequency (please circle): 1X 2X 3X 4X

Total Amount Due (see rate sheet; payment due in full): _____

Ad(s) Will Start in Issue... (please circle): Spring 2022 Summer 2022 Fall 2022 Winter 2023

Willowsford HOA, Inc. reserves the right to reject any advertisement that is not in the best interest of the Willowsford Community or Willowsford Homeowners Association, Inc.

Advertiser agrees to reserve the above advertising space in the quarterly publication and to pay the contract amount. Advertiser agrees that refunds will not be provided for any reason.

Advertiser: _____
Printed Name of Advertiser

Publisher: _____
Willowsford HOA, Inc.

Authorized Signature

Authorized Signature

Date

Date

