



Willowsford[®]

HOMEOWNERS
ASSOCIATION



*Sponsorship
Package*

2022

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OVERVIEW

Willowsford Demographics

Sponsoring Willowsford will provide you access to over 6,000+ residents and counting! With over 75 events and programs offered to the community each year, your business will get the marketing recognition you desire. Choose from various levels of Sponsorship customized to fit your needs. Based on your Sponsorship level, we will promote your business through our website, social media, weekly e-blasts, and more. Your visibility increases at our Signature events with your logo on cups, shirts, and signage.

Let us help market your business to our residents!

LIFESTYLE EVENTS

2022 Signature Events

Spring EGGstravaganza – April 9th

Family Picnic & Fireworks – July 1st

AutumnFest – October 22nd

Winter Wonderland – December 9th, 10th & 11th



Spring EGGstravaganza



Family Picnic &
Fireworks



AutumnFest



Winter Wonderland

SPONSORSHIP PACKAGES

Willowsford Signature Sponsor

| | |
|----------------|--|
| \$5,000 | Logo placement on cups, shirts, and signage at all Signature Events |
| | 10x10 booth provided at all Signature Events |
| | Free entrance to all Signature Events (up to 4 people) |
| | Social media recognition following all Signature Events |
| | Willowsford Weekly e-blast recognition in event promotional material |

Family Picnic & Fireworks Sponsor

| | |
|----------------|--|
| \$3,000 | Logo placement on cups, shirts, and signage at Family Picnic & Fireworks |
| | 10x10 booth provided at Family Picnic & Fireworks |
| | Free entrance to Family Picnic & Fireworks (up to 4 people) |
| | Social media recognition following Family Picnic & Fireworks |
| | Willowsford Weekly e-blast recognition in event promotional material |

Winter Wonderland Sponsor

| | |
|----------------|--|
| \$2,000 | Logo placement on cups, shirts, and signage at Winter Wonderland |
| | 10x10 booth space provided at Winter Wonderland |
| | Free entrance to Winter Wonderland (up to 4 people) |
| | Social media recognition following Winter Wonderland |
| | Willowsford Weekly e-blast recognition in event promotional material |

AutumnFest Sponsor

| | |
|----------------|--|
| \$2,000 | Logo placement on cups, shirts, and signage at AutumnFest |
| | 10x10 booth provided at AutumnFest |
| | Free entrance to AutumnFest (up to 4 people) |
| | Social media recognition following AutumnFest |
| | Willowsford Weekly e-blast recognition in event promotional material |

Spring EGGstravaganza Sponsor

| | |
|----------------|--|
| \$1,000 | Logo placement on cups, shirts, and signage at Spring EGGstravaganza |
| | 10x10 booth provided at Spring EGGstravaganza |
| | Free entrance to Spring EGGstravaganza (up to 4 people) |
| | Social media recognition following Spring EGGstravaganza |
| | Willowsford Weekly e-blast recognition in event promotional material |

In-Kind Donation of Goods or Services

| | |
|-----------------|---|
| Examples | Provide beverage station, craft/activity, etc. |
| | Giveaways with company logo (all items must be approved by Willowsford) |
| | Prizes or raffles |
| | Purchase supplies |
| | & more! |

Customized Sponsorship Package

We are happy to work with you to create a Sponsorship Package catered to you and your business. Let us know your ideas and we will find the best way to market your business to our residents!

ORDER FORM

Sponsorship Agreement

| | |
|-----------------|-----------------|
| Business Name: | Contact: |
| Street Address: | City/State/Zip: |
| Email Address: | Phone Number: |

Sponsorship Level

- Willowsford Signature Sponsor – \$5,000
- Family Picnic & Fireworks – \$3,000
- Winter Wonderland – \$2,000
- AutumnFest – \$2,000
- Spring EGGstravaganza – \$1,000
- In-Kind Donation of Goods or Services
- Customized Sponsorship Package \$ _____

Logo Submission

Sponsors must submit a current company logo in eps format no later than 30 days before the date of the sponsored event.

Payment Option

One-Time Payment of \$ _____ Due Date: _____

Quarterly Payment of \$ _____ Due Dates: ____/____/____/____

We, _____, agree to sponsor Willowsford for the selected package and payment date. We understand that Willowsford will invoice us upon receipt of this form and that payment is due 30 days prior to the date of the sponsored event. Willowsford reserves the right to reject any logos or advertising materials at its discretion and to specify the locations for placement of all sponsorship materials.

Authorized Signature _____ Date _____